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ENDORSEMENT

From humble beginnings, he conquered all odds to make a name for himself and keep the Kapampangan Heritage alive.

Alejandro Simon Camiling, a Kapampangan by heart is a person that I truly admire. Being born in the same town of Bacolor, Pampanga, I share with him not only our roots but also the passion for promoting our dear province of Pampanga and its legacy to the world.

With the fast paced revolution of technology, Alejandro Camiling was able to use it as an advantage through the World Wide Web. He used this tool to promote and document everything about Kapampangans – their origin, history, language, culture and its people. He was very passionate about conserving his roots that he initiated this research at his own means – a feat that no one has extensively done before.

His initiative and resourcefulness makes him worthy to be awarded the Most Outstanding Kapampangan.

Because of him, people of all ages can learn about the rich heritage of the Kapampangans wherever they may be, whenever it may be. Because of him, it makes me more proud to be Kapampangan.

Arch. Nestor S. Mangio
Chairman
Diosdado Macapagal Int'l Airport